



31 Jan 1986
Sarnico (BG)



s.86danesi@gmail.com



+39 331 9556 924



[Serena Danesi](#)

LANGUAGES

- Italian
- English
- Spanish
- German

CERTIFICATIONS

FCI - TA3 Sport Director

FCI - Race Director

EDUCATION

- Master's Degree In
Intercultural
Communication & Business
Marketing
*Università degli Studi di
Bergamo, Italy*

In compliance with the GDPR and the Italian Legislative Decree nr. 196 dated 30/06/2003, I hereby authorize you to use and process my personal details contained in this document.

Updated at 02/2025

SERENA DANESI

CYCLING EXPERIENCES

LEGA CICLISMO PROFESSIONISTICO

WOMEN'S CYCLING DEVELOPMENT COMMITTEE MEMBER
12.2024 – in progress

FCI – ITALIAN CYCLING FEDERATION

FEDERAL COUNCILLOR - Women's Cycling Delegate
02.2021 – 01.2025

CYCLING TEAMS & COMPANIES

PRESS OFFICER (Alè Cipollini, Be Pink, Fondriest)
10.2010 – 12.2013

WOMEN'S YOUTH CYCLING TEAM

SPORT DIRECTOR
10.2010 – 12.2013

PRO CYCLING TEAM

(TOP GIRLS FASSA BORTOLO – UCI TEAM)
WOMEN ELITE RIDER
01.2004 – 12.2010

YOUTH CYCLING TEAMS

RIDER
01.1995 – 12.2003

MAIN WORK EXPERIENCES

RCS SPORTS & EVENTS, MILAN

SENIOR OPERATIONS MANAGER
10.2019 – in progress

Managed operational budgets with a strong focus on cost efficiency and financial accountability. Oversaw and optimized logistics and operational processes throughout the planning and execution phases of RCS's events portfolio. Conducted venue inspections and planned related activities. . Managed supplier coordination, ensuring compliance with technical specifications for cycling and running events.

NIPPO VINI FANTINI, LA SPEZIA

(UCI PROFESSIONAL TEAM)
LOGISTIC & TRAVEL MANAGER
01.2014 - 09.2019

Oversaw the team's logistics and travel department, collaborating with key personnel to ensure seamless travel arrangements for races and training camps. Managed travel budgets and expenses, ensuring cost efficiency. Coordinated flight, hotel, and other travel bookings, both directly and in consultation with travel agencies, while providing team members with precise and timely travel plans. Maintained clear and proactive communication with race organizers to meet event requirements and accommodate the team's needs.



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SERENA DANESI

Dear Members,

I am excited to officially submit my application for the Union Cycliste Internationale (UCI) Management Committee for the next four years, 2025-2028.

My professional and sporting career has been driven by a profound passion for cycling and a relentless dedication to the development and promotion of this sport at all levels. Throughout my career, I have embraced various strategic and operational roles, which have endowed me with a broad and varied experience.

Currently, I serve on the Women's Cycling Development Committee at the Lega del Ciclismo Professionistico. This role enables me to actively support the growth of women's cycling, champion initiatives aimed at gender equality and fortify the sector.

Among my previous positions, noteworthy is my tenure as a Federal Councilor at the FCI - Italian Cycling Federation, where I advocated for and aided young athletes, helping to foster an inclusive and stimulating environment. Additionally, as Senior Operations Manager at RCS Sports & Events, I manage the logistics and operations of high-profile international cycling events such as the Giro d'Italia, the UAE Tour, and the Monumento Classics, ensuring excellence and efficiency.

The skills I've honed, coupled with my direct experience as a professional athlete, afford me a comprehensive understanding of the cycling world, attuned to the needs of athletes, teams, organizers and institutional bodies.

Thank you in advance for the trust you may place in me. If elected, I am eager to contribute my best to the development of cycling, a sport I have always cherished passionately.

Kind regards,

 Serena Danesi