



Plœuc-L'Hermitage - Côte des Halles



—— Host site for international
mountain biking events

—— Presentation of a territory of excellence for mountain biking

A region committed to mountain biking

Located in the heart of Côtes-d'Armor, Brittany, the town of Plœuc-L'Hermitage (population 4,200) has been developing a genuine mountain biking culture for over twenty years. This commitment is based on a natural environment conducive to outdoor sports, a particularly dynamic network of associations, and the constant support of local authorities.

Over the years, the municipality, clubs, volunteers and institutional partners have built a true ecosystem dedicated to mountain biking, combining recreational practice, youth training and the organization of high-level competitions.

Today, this dynamic continues through the development of infrastructure, the hosting of sporting events and an increasing openness towards European cooperation.

A land of cycling excellence

With its 32 municipalities and more than 150,000 inhabitants, Saint-Brieuc Armor Agglomeration places cycling and outdoor sports at the heart of its territorial development strategy.

Awarded the "Land of Cycling Excellence" label by the French Cycling Federation, it supports the development of cycling infrastructure, assists clubs and promotes the organization of large-scale sporting events.

The territory has a Nature Sports Station offering more than 670 kilometers of marked mountain bike routes, spread over several dozen circuits adapted to all levels.

Alongside the municipality of Plœuc-L'Hermitage, the agglomeration supports the development of the Côte des Halles site and contributes to the influence of the territory through sport, tourism and major events.



The Côte des Halles



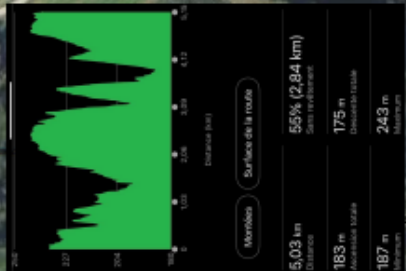
The Côte des Halles is now one of the reference sites for mountain biking in Brittany.

The first certified mountain bike stadium in France, the 70-hectare site allows the practice of numerous disciplines: Olympic cross-country (XCO), trial, enduro, initiation and technical training.

Its modular courses, technical spaces, buildings and permanent start and finish areas offer conditions particularly suited to daily practice as well as the organization of competitions.

Over the years, the site has established itself as a facility recognized for its technical quality, versatility and ability to host large-scale events.





Expertise at the service of major events

Created in 2011, Armor Événements VTT brings together five clubs from Côtes-d'Armor around a common goal: to develop mountain biking and organize high-level sporting events.

In close collaboration with the French Cycling Federation, local authorities and clubs, the association coordinates the organization of events that meet the requirements of national competitions.

Key references include:

- 3 editions of the French Mountain Bike Youth Trophy
- Three editions of the French Cross-country and Trial Cup
- An edition of the French XCO Cup
- Two editions of the French Cross-country and Trial Mountain Bike Championships
- Numerous Brittany championships, and regional and national federal competitions

This experience relies on a network of experienced volunteers, solid logistical expertise and close cooperation between communities, clubs and institutional partners.

To train champions... and citizens

Founded in 2003, the Lié Mountain Bike School has become one of the leading clubs for training young mountain bikers in France.

Affiliated with the French Cycling Federation, the club supports young people every year in all mountain biking disciplines, thanks to an experienced team and a site specially designed for training.

Beyond sporting performance, the club transmits the values of sport: commitment, respect, solidarity, safety and pushing oneself to the limit.

This dynamic has notably allowed the emergence of Julie Bresset, Olympic champion in London in 2012, two-time world cross-country champion, who has become an ambassador for the territory.





A European opening

Plœuc-L'Hermitage's European commitment is part of a broader desire to develop exchanges, innovation and cooperation around sport.

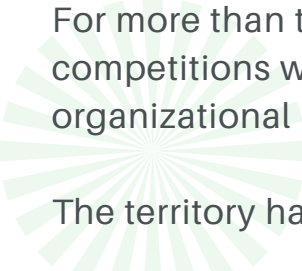
For several years, the municipality, clubs and their partners have been developing European projects promoting youth mobility, the sharing of good practices and the promotion of sporting values.

The Fair Ride Europe project, presented under the Erasmus+ program, aims to bring together fifteen European countries around a common goal: to promote mountain biking among young people, to promote gender equality and to strengthen exchanges between European territories.

This dynamic naturally complements the experience gained in organizing major sporting events and confirms the territory's desire to actively contribute to the development of cycling in Europe.



A land of major sporting events



For more than twenty years, Plœuc-L'Hermitage has regularly hosted major competitions which testify to the quality of its infrastructure and its organizational know-how.

The territory has notably hosted:

- French Mountain Bike Championships
- French Trophy for Young Mountain Bikers
- French Cup Rounds
- Brittany Championships
- UNSS school competitions
- numerous federal events

This experience relies on several hundred volunteers, mobilized institutional partners and an organization recognized for its quality.

A shared ambition

The development of mountain biking in Plœuc-L'Hermitage is based on close cooperation between local authorities, sports associations, volunteers and institutional partners.

This collective governance is one of the territory's main strengths. It allows for sustainable investment in infrastructure, training of younger generations, organization of high-level events, and the development of meaningful European projects.

Driven by a shared passion for cycling and the values it conveys, all local stakeholders pursue a common ambition: to make Côte des Halles a benchmark location for the practice, training and development of mountain biking.

Convinced that cycling is a powerful tool for cooperation, inclusion and territorial development, the stakeholders in Plœuc-L'Hermitage continue their commitment to cycling, youth and European exchanges.

Our partners

- Municipality of Plœuc-L'Hermitage
- Saint-Brieuc Armor Agglomeration
- Armor Mountain Bike Event
- Lié Mountain Bike
- Fair Ride Europe
- French Cycling Federation
- Côtes-d'Armor Departmental Council

